



REGISTER NOW

FREE for Parinet Member Company
Participants and Guests

\$79 for Non-Parinet Member
Company Participants

A PARANET GROUP IN-PERSON ROUNDTABLE EVENT

ACQUISITIONS, PARTNERSHIPS, AND JOINT VENTURES *Lessons Learned*

Thursday, September 8, 2022 • 8:30-11:00 am • Parinet Group Headquarters

Facilitated by Kelly Rudy, President of The Parinet Group

*Businesses use mergers and acquisitions, partnerships, and joint ventures as strategies for diversifying and growing their businesses. **What are the best practices for each?***

Join Us on September 8 for a roundtable discussion where we will hear from other Parinet Members who have gone through these one or more of these transactions themselves.

Gain Insights From Real-Life Experiences:

- *Real talk* on the **lessons learned** of acquiring a business and being acquired
- **The right people** involved in an acquisition prevents derailment
- **Flexibility and mutual respect** for everyone involved is essential
- Importance of sharing **the same overall goal** helps everyone navigate issues
- Alignment on the **integration plan, goal, and tactics** of an acquisition is critical
- The difference between **being part of the due diligence team** *before* an acquisition happens vs. *after*
- The nuances of divestitures and strategic partnerships when it comes to **family-owned businesses**

Who Should Attend This Event?

Senior Level Leaders, CEO's, CFO's, Vice Presidents, and Business Owners

Register Now for **Acquisitions, Partnerships, and Joint Ventures Lessons Learned.**