



Thursday, December 2

## HOW TO LEAD

**When the Lifelines of Manufacturing Are Clogged**  
*How Do Leaders Step Up?*

*Broken Supply Chains are affecting your entire organization.  
What are you doing as a Leader?*

Join Us for:

## ALL MEMBER LEADERSHIP DAY

Thursday, December 2

7:30 am-3:00 pm

**In-Person at Westmoor Country Club**

*Breakfast, Lunch, Refreshments, Happy Hour  
+ Giveaways Are Included!*

**REGISTER NOW**

Paranet Advisory Group Members  
& Presidents of Paranet Group Companies: **FREE**  
Paranet Member Company Guests: **\$99** | Non-Member Company Guests: **\$279**

*Greetings, Paranet Members!*

We are *thrilled* to personally invite you to 2021's **All Member Leadership Day** to *celebrate, engage, and grow* alongside other Paranet members!

**All Member Leadership Day** is an opportunity to:

- **Make new connections** by networking in-person with other manufacturing professionals
- **Find solutions** to current issues you and your team are facing
- **Be inspired** by presenters who are respected in the industry who will share their knowledge and experience

Please register yourself, your team, and others in your organization you feel would benefit from a great day filled with relevant *workshops*, dynamic *presenters*, and interactive *breakout sessions*. Sign up early!

*We can't wait to see you on December 2!*



**Linda Kiedrowski**  
CEO

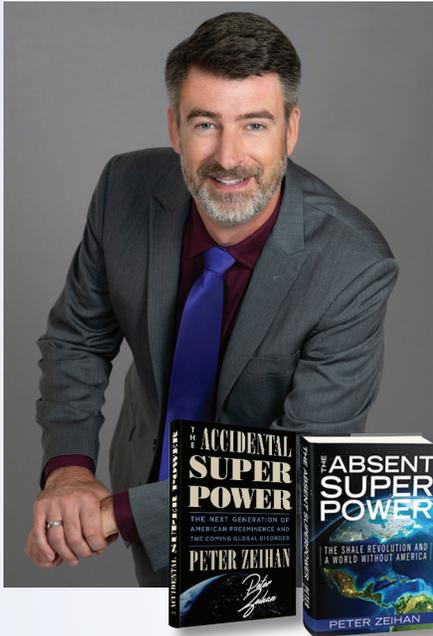


**Kelly Rudy**  
President

# MEET THE SPEAKERS: ALL MEMBER LEADERSHIP DAY

## JOINING US VIA VIDEO

**Keynote Speaker: Peter Zeihan**



**Peter Zeihan** will open and close the day for us. Peter is a geopolitical strategist, which is a fancy way of saying he helps people understand how the world works. Peter combines an expert understanding of demography, economics, energy, politics, technology, and security to help clients best prepare for an uncertain future.

Over the course of his career, Peter has worked for the US State Department in Australia, the DC think tank community, and helped develop the analytical models for Stratfor, one of the world's

premier private intelligence companies. Peter founded his own firm—Zeihan on Geopolitics—in 2012 in order to provide a select group of clients with direct, custom analytical products. Today those clients represent a vast array of sectors including energy majors, financial institutions, business associations, agricultural interests, universities and the U.S. military.

With a keen eye toward what will drive tomorrow's headlines, his irreverent approach transforms topics that are normally dense and heavy into accessible, relevant takeaways for audiences of all types.

Peter is a critically-acclaimed author whose first two books—*The Accidental Superpower* and *The Absent Superpower*—have been recommended by Mitt Romney, Fareed Zakaria and Ian Bremmer. His latest third title, *Disunited Nations: The Scramble for Power in an Ungoverned World* became available in March 2020.

## JOINING US IN-PERSON

**Panelists: Matt Miller, Rob Kress, and Emily LeVasseur**



**Matt Miller, CEO, K2 Sourcing, Inc.**

K2 Sourcing started in 2003 when, frustrated with eSourcing providers, Matt, a procurement leader for a large manufacturer, founded K2 Sourcing. K2 Sourcing has won multiple industry awards from prestigious advisory firms including; Spend Matters, Gartner, SDExec, and the Institute for Supply Chain Management. Matt was also recently named the “Procurement Professional of the Year” from the Institute of Supply Management Milwaukee. Matt earned an MBA from Marquette University and has undergraduate degrees in both Business and Psychology.



**Robert Kress, CEO & Founder, Waypost Advisors, LLC**

Rob founded Waypost Advisors, an organization that advises middle market companies in the areas of supply chain and finance, after spending 20 years in business operations, finance, M&A and strategy. His background includes supply chain consulting, leading corporate development and FP&A teams, and executive roles leading business lines at Fortune 100 companies such as Dow Chemical and Cargill. Additionally, Rob has extensive experience in the middle market with expertise in manufacturing, chemicals, and services. Rob has a degree in Microelectronic Engineering from the Rochester Institute of Technology and an MBA from the University of Southern California.



**Emily LeVasseur, Managing Director & Principal, Waypost Advisors, LLC**

Emily joined Waypost in the end of 2020 after spending 15 years in corporate supply chains, 14 of which were spent in food ingredient manufacturing and agricultural supply chain with Cargill. Emily's supply chain experience runs the gamut from sourcing and procurement, to demand and supply planning, to transportation and logistics and continuous improvement. Emily led supply chains ranging from \$40 million in annual spend and 20 employees to \$500 million in annual spend and 200 employees, with regional and global reach. Emily has bachelor's degrees in Organizational Management and Spanish from the University of Minnesota-Duluth, and a Supply Chain Management MicroMaster's certification from MIT California.