



Reimagine the Future of Work

Paranet Leadership Day

November 9, 2022 | Westmoor Country Club | 7:30am - 4:30pm

Welcome!

Kelly Rudy, President, will kick off the day with some of the surprising highlights from our recent back to work survey. This will lay the basis for our day.

Create Your Future Team

Lisa Franklin, Group Director & Business Coach, will lead us through brainstorm sessions and exercises designed to help you “reimagine” the future of your work. You will walk away with a new future focus for your teams. **Design your team purpose, mission statement and tolerables/rules.**

Plan Your Flexible Workplace

Next we will work through the question of flexibility. . . what does that mean to you and your organization. Break through barriers of how to be more flexible and attract the next great group of leaders and employees.

Build a Positive Culture

Once we have worked through these important challenges, we will work on culture change. Everyone’s culture is already changing...it is a fluid and highly vulnerable asset. **How do people describe your culture today?**

Brand Your Positive Workplace

Finally, **Katrina Cravy** will lead us to understanding how to use your positive culture as a branding tool and how to get the message out through various channels including your employee ambassadors. Let’s use your positive culture to retain and attract new people. **You will leave with new ideas on how to get the message out to the market place and perhaps even more importantly to your own people.**

Bring Your Team!

As usual, we will have surprises and giveaways. From registration to Happy Hour, **this day is packed with incredible value!**

Breakfast, Lunch, Snacks and Happy Hour included.

MEMBER DAY FACILITATORS



Kelly Rudy
President
The Paranet Group



Lisa Franklin
Group Director
The Paranet Group

KEYNOTE KATRINA CRAVY

Brand Your Company to Highlight Your Culture’s Competitive Advantage!



Katrina Cravy is a Milwaukee-based Emmy award-winning journalist and the co-founder of [CharismaQ](#).

Now, Katrina works with top level CEO’s to improve their executive presence, presentations, and media interviews.

REGISTER NOW

Member Day Rates:

Paranet Advisory Group Members and Paranet Member Company Presidents and Owners: **FREE**

Paranet Member Company Guests: **\$99**

Non-Member Company Guests: **\$279**

